

# lochend community survey

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In May 2013, the Lochend Industry Producers Group (LIPG) delivered a survey to residents within the Lochend operating area. We appreciate all those who responded and are happy to share the results of the survey.

The purpose of the survey was to understand topics that were of interest and important to the community, methods of communication that residents preferred and to get a sense of the level of support for industry working in the area. A total of 315 surveys were hand-delivered in the Lochend area. Out of these, 24% were completed and returned. A \$20 donation was made to one of four charitable donations of their choice for those who completed a survey.

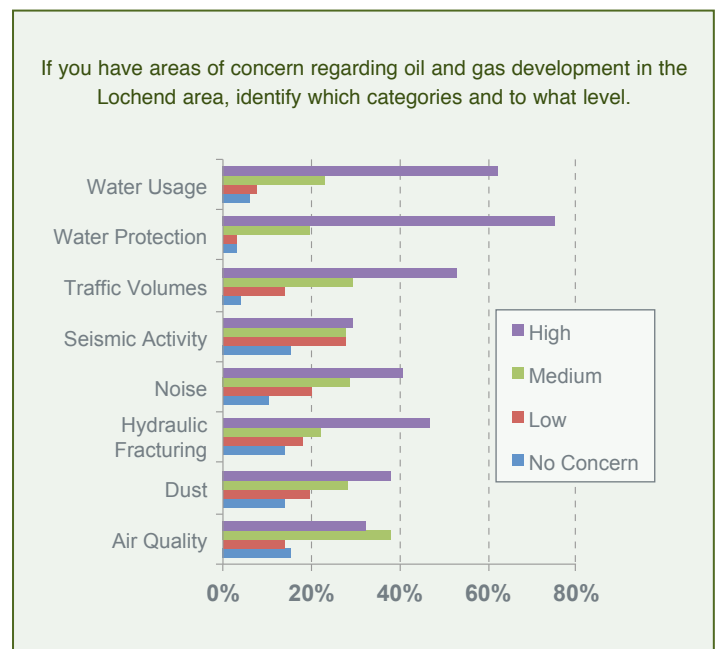
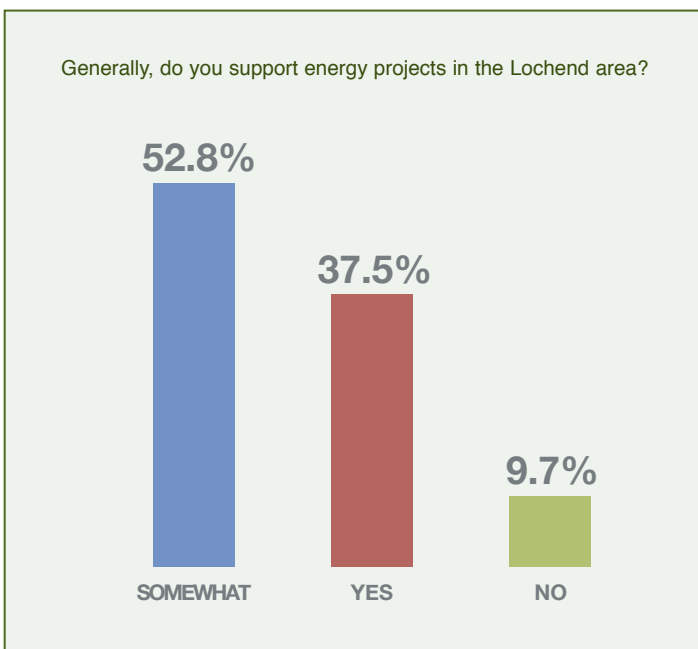
The LIPG would like to thank all residents who responded to this survey.

The survey results are summarized below. Additional information is available on our website at [www.lipg.ca](http://www.lipg.ca). If you have any questions or feedback, we would be pleased to hear from you. You can email us at [info@lipg.ca](mailto:info@lipg.ca) or call us at 403-801-8028.

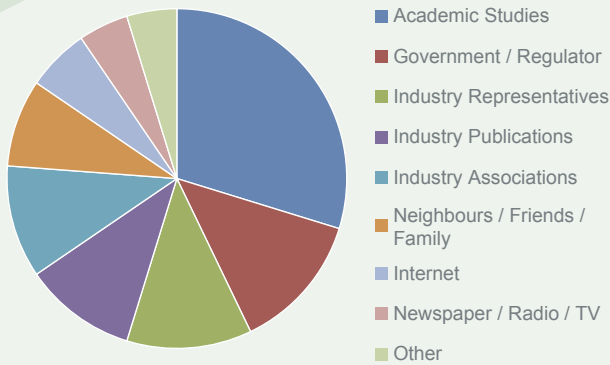
**“ WE AT LIPG BELIEVE THAT THE LIGHT OIL RESERVES IN THE CARDIUM FORMATION THAT UNDERLIES MUCH OF LOCHEND AREA CAN BE DEVELOPED IN A WAY THAT IS SAFE, AND RESPECTFUL OF OUR NEIGHBOURS AND THE LAND. WE ALSO UNDERSTAND THAT WE HAVE AN OBLIGATION TO COMMUNICATE EFFECTIVELY, AND HONESTLY WITH RESIDENTS, AND THAT WE WILL BE MEASURED ON HOW WELL WE CARRY OUT THESE RESPONSIBILITIES. ”**

**LARRY J. STEWART, LIPG CHAIRMAN**

## summary of the lochend community survey results

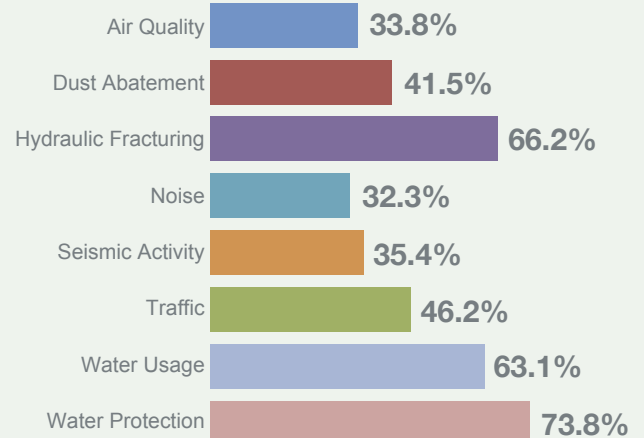


What source of information about the oil and gas industry, in general, do you find the most credible? Please rank the following sources. 1 = most credible to 5 = least credible.

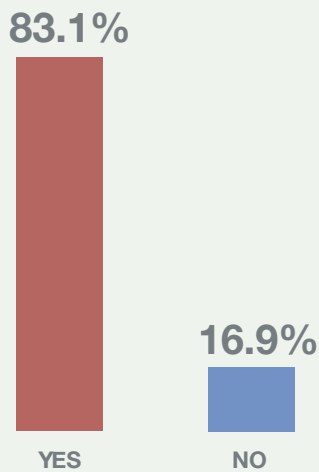


Number 1 Ratings For Each Category

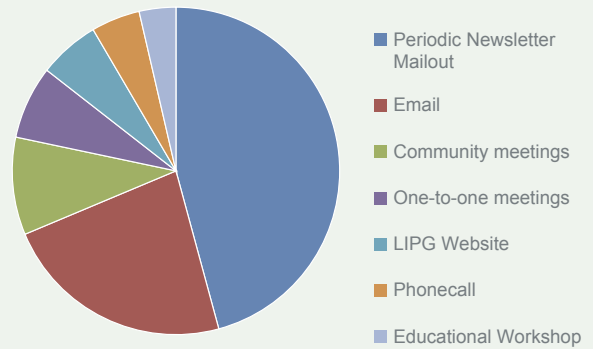
What topics would you like to see more information from the LIPG?



Would you like regular updates on the LIPG activities in the area?

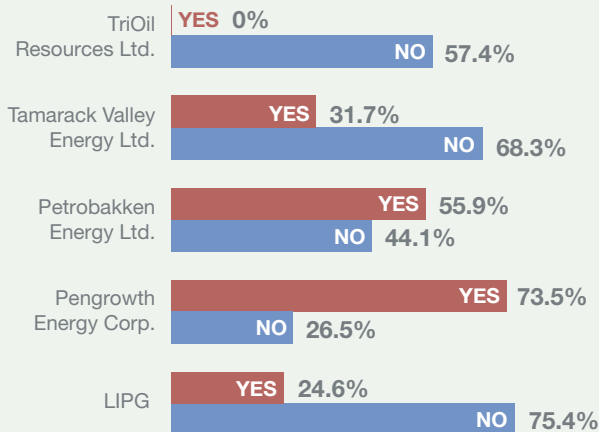


In order of preference, please rank the following ways to receive information about the LIPG. 1 = most preferred to 8 = least preferred method.



Number 1 Ratings For Each Category

Are you aware of the LIPG and the four member companies involved in the Lochend area?



How did you hear about the LIPG?

